



MARQUES AVENUE MAISON & DÉCORATION IN TROYES :
IN THE HEART OF EUROPE'S OUTLET SHOPPING CAPITAL



MARQUES AVENUE Maison & Décoration

The only site of its kind in France, it offers Factory Outlet home and decoration shops.

Marques Avenue Maison & Decoration features famous tableware, household linen, decoration and small appliances brands, including Villeroy & Boch, Le Creuset, Yves Delorme, Anne de Solène (Sonia Rykiel, etc.), Guy Degrenne, Home & Cook (Seb, Tefal, Rowenta, Krups, Lagostina, Moulinex, Calor), Jars Céramiste, Emile Henry, Jean-Louis Coquet, Gamier Thiébaud...

This tableware and home furnishings space - located in a former garment factory a few minutes from the centre of Troyes and a few hundred meters from Marques Avenue Mode and its 30,000m² of brand-name shops - boasts a selection of over 30 beautiful brands directly offering collections from past seasons at a discount of at least 30 % all year.

Marques Avenue Maison & Decoration has built up a large, loyal, knowledgeable and steadily-growing clientele. Word-of-mouth has made this unique, precious address famous.

MARQUES AVENUE

MAISON & DÉCORATION

TROYES, EUROPE'S OUTLET SHOPPING CAPITAL

In a strong position due to its distinguished commercial past, Troyes has kept its status as Europe's 13th-century trade fair capital to become its 20th-century factory outlet capital.

Each year over five million people from France and abroad travel an average of 220km to shop at Europe's biggest concentration of famous-name shops looking for the best brands at bargain prices.

The Marques Avenue concept has reigned in the heart of Troyes and its 84,000 m² of Factory Outlets for 15 years, making the Concepts & Distribution group (Marques Avenue and Quai des Marques) France's leader in Factory Outlet Centers.



MARQUES AVENUE MAISON & DÉCORATION : A UNIQUE, PRECIOUS ADDRESS

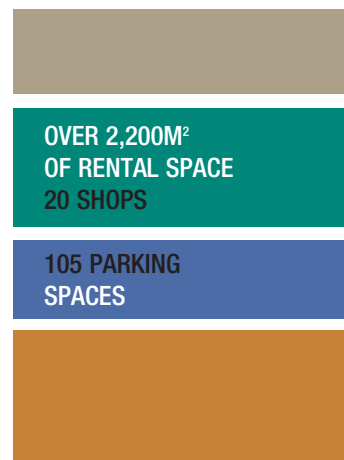


MARQUES AVENUE
MAISON & DÉCORATION
THE ONLY INITIATIVE
OF ITS KIND IN EUROPE

MARQUES AVENUE,
FRANCE'S LEADER
IN FACTORY OUTLET CENTER

MAISON & DÉCORATION :
TABLEWARE
HOUSEHOLD LINEN
SMALL HOUSEHOLD
APPLIANCES





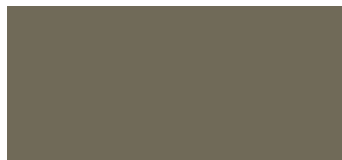
A SELECTION OF OVER
30
MAJOR BRANDS

MARQUES AVENUE
MAISON & DÉCORATION :
97% SHOPPERS INTEND
TO COME BACK
95% VISITORS SATISFIED
97% WOULD RECOMMEND IT
SOURCE : IPSOS OCT. 2011

TROYES :
EUROPE'S FACTORY
OUTLET CAPITAL
WITH 84,000 M²
5 MILLIONS
VISITORS A YEAR

OVER 2,200M²
OF RENTAL SPACE
20 SHOPS

105 PARKING
SPACES



FAMOUS BRANDS
AT YEAR-ROUND BARGAIN
PRICES THAT SHOPPERS
CANNOT RESIST

A LARGE,
LOYAL,
REGULAR
CLIENTELE





THE ONLY PLACE OF ITS KIND IN FRANCE
A PLACE WITH A SOUL

THE HOME
A SAFE VALUE
AND A GROWING SECTOR



MARQUES AVENUE TROYES MAISON & DÉCORATION

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