



QUAI DES MARQUES BORDEAUX, 50 BRAND-NAME STORES ON THE BANKS OF THE GARONNE

## QUAI DES MARQUES BORDEAUX, QUAI DES CHARTRONS : THE PLACE TO BE

Bordeaux has developed its Garonne waterfront and built a new tramway, sparking a renewal the city has not experienced since the 18<sup>th</sup> century.

People thought Bordeaux was classic, but it has become modern. They thought it was closed off, but it has opened up to the river. The waterfront has become an attractive, must-see place.

It was time for Quai des Marques to drop anchor there.





Located just where this energy peaks, at the point where the tram meets the Garonne, **QUAI DES MARQUES BORDEAUX** makes the most of that renewal.

The complex boasts 50 brand-name stores offering their previous collections with discounts of at least 30% all year plus 13 restaurants and sidewalk cafés. It really is a new art of living.

It is very easy to reach Quai des Marques Bordeaux, an attractive new concept combining shopping, strolling and relaxing at waterfront cafés alongside the peaceful river.

QUAI DES MARQUES BORDEAUX, QUAI DES CHARTRONS : SUCH A BEAUTIFUL OPPORTUNITY



OPEN  
ON SUNDAYS

A PROUD PLACE OPEN  
TO THE GARONNE  
A FEW MINUTES  
FROM THE CENTRE  
OF BORDEAUX





PART OF THE LANDMARK GARONNE RIVERFRONT REHABILITATION PROJECT



50 SHOPS

10,700 M<sup>2</sup> OF RENTAL AREA

13 RESTAURANTS



WHETHER WALKING, ROLLER-BLADING, DRIVING, OR TAKING A BOAT OR TRAM, ANYBODY CAN GET TO THIS INNOVATIVE SHOPPING MALL



A FRIENDLY,  
PLEASURE-SEEKER'S  
DESTINATION

DESIGNED BY SAGUEZ

RESTAURANTS, SIDEWALK  
CAFÉS, OUTLET STORES,  
THE GARONNE AND BEAUTIFUL  
SHOPPERS : AN EXQUISITE MIX





CONSUMER SATISFACTION : 87 %  
 PURCHASES MADE : 73 %  
 INTENTION OF COMING BACK : 91 %

(SOURCE IPSOS 2011)





## QUAI DES MARQUES BORDEAUX

### SALES CONTACT

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